




mediaclip™

www.mediaclip.ca

 **shopify**
PERSONALIZATION APP

FOR YOUR ONLINE BUSINESS



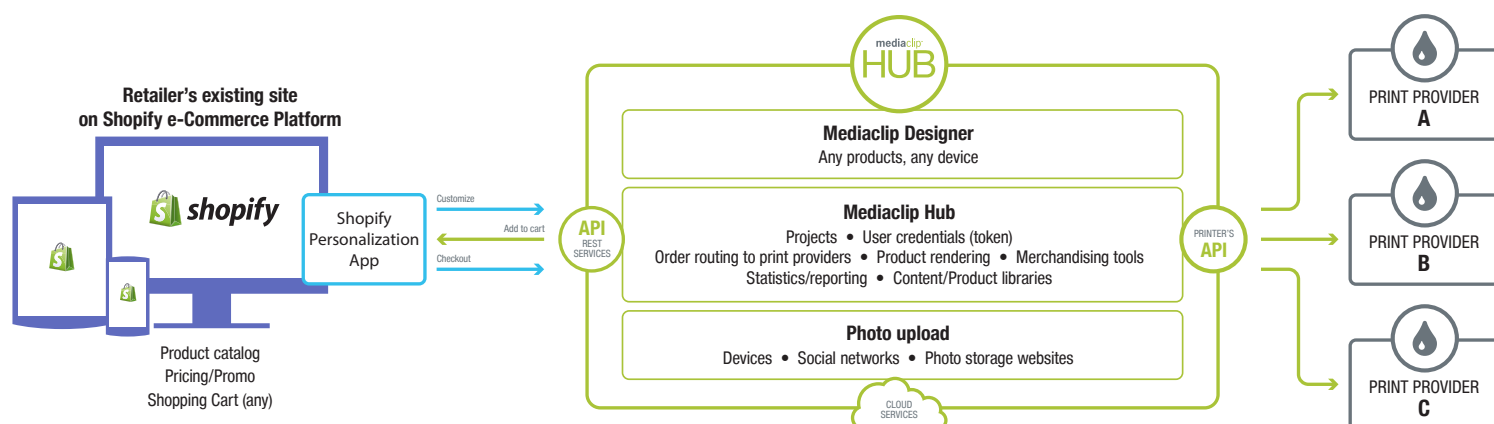
Take your e-Commerce to the next level with Mediaclip's online personalization solution

The **Mediaclip Shopify™ App** is a pioneering adapter between Mediaclip's cloud-hosted personalization solution (Mediaclip™ Hub) and Shopify's e-Commerce platform. Retailers who want to offer an engaging product personalization experience to consumers online can now simply integrate Mediaclip's customer-facing creation tool (Mediaclip™ Product Designer) with a Shopify webstore.

The combination of both tools result in a fully hosted, robust, scalable solution that offers a rich user experience tailored for the new generation of consumers craving personalization in all its facets. The installation process is simple as clicking the "Next" button. Customers receive free automatic updates with the latest features without the trouble of managing internal costly infrastructures. Furthermore, Mediaclip's software can transfer the orders to your fulfiller(s), whether it's yourself, a third party, or both. If you currently do not

have a fulfiller in place, Mediaclip can connect you with our network of printer partners so you can offer a wide and differentiated selection of products. **The App allows you to:**

- Provide consumers **the ability to personalize** your current product selection
- **Create and sell** any type of new customizable products online without adding inventory
- Experience **profit growth** rapidly
- Promote your brand via a **white-label user interface**
- Provide an **unmatched user experience** that is seamless across devices
- Drastically improve your conversion rates via **stunning photorealistic previews**



Shopify's benefits

Shopify™ is the leading eCommerce platform for SMB's worldwide. It combines an easy-to-use backend with a powerful set of sales features and a wide number of add-ons. It competes with the most advanced open source eCommerce platforms while being accessible to a non-technical person. Shopify currently powers over 600,000 websites.

Key features:

- Most user-friendly platform on the market
- Customizable storefront with built-in website builder and content management software
- Easy setup of product catalog and payment processing
- Edit HTML & CSS to customize every aspect of the store
- Hosted solution with SSL encryption for added security
- Over 100 mobile-ready storefront themes
- 24/7 support over phone, email and live chat
- Shared knowledge through online community of support for users
- Integrated Shopify Payments option replacing external payment processors
- Reap the benefits of a well-rounded marketplace
- Flexible pricing plans for all business sizes with unlimited bandwidth
- Quickly integrate your social media accounts to your site

Leave the coding to experts!

Our App is designed to easily connect Mediaclep™ Product Designer into your Shopify webstore. To integrate both technologies all your team needs to do is setup your personalizable products in the Shopify back-end and link them to Mediaclep for users to customize from your storefront.



Offer the most user-friendly interface on the market, allowing consumers to easily create their products in a rich and enjoyable fashion, rather than losing time struggling with technology that doesn't provide the intuitive tools needed for customization.

Follow this memorable customization process up with amazing photorealistic previews that show end users their creations, complete with the edits they've made, in contextual settings. These are proven to encourage shoppers to complete the purchasing process and diminishes the number of return requests.

Since its inception in 2005, Mediaclep™ has developed the [Mediaclep™ Photo Product Creator Suite \(MPPCS\)](#), a white-label software suite focused on delivering an outstanding user experience to increase revenue generation, raise brand awareness and cement customer loyalty.

We continuously strive to enhance the user experience and make it even simpler to choose and to create the perfect product instantly. Our software works seamlessly on any device, and allows endusers to access images from anywhere. Our goal is to provide a memorable shopping experience regardless of the device or technology.

mediaclep™

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ABOUT US

Mediaclep™ is a leading provider of white-label software solutions allowing its customers to offer the personalization of any product. Our delightful user experience is designed to work on any device and our technology allows you to customize the look and feel of the tool in order to reflect your brand and differentiate yourself from everybody else in the market.